

8th Annual
PAWS AT THE POINTE
BARCS GOLF TOURNAMENT



**SPONSORSHIP
OPPORTUNITIES**

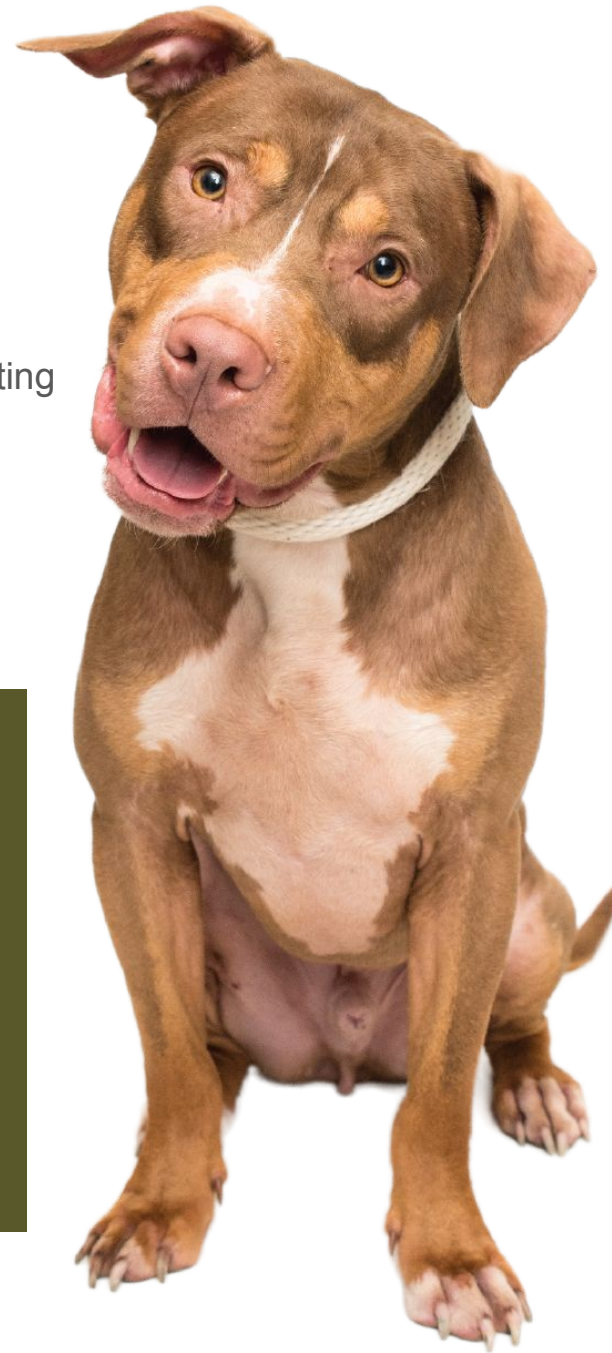


SATURDAY, SEPTEMBER 23 | COMPASS POINTE GOLF COURSES

A FUN DAY ON THE GREEN THAT DIRECTLY SUPPORTS ANIMALS IN NEED

PARTNER WITH US!

The 8th annual Paws at the Pointe golf tournament benefiting BARCS will be held on Saturday, September 23, 2023 at Compass Pointe Golf Courses in Pasadena, Maryland. Along with being a fundraising lifeline for Baltimore's homeless animals, supporting Paws at the Pointe is a wonderful marketing opportunity for your business.



SPONSORSHIP IMPRESSIONS

BARCS Social Networks: 196,500+ followers

BARCS Social Statistics: 27M impressions, 2.5 million people reached, 43k comments

BARCS Email List: 79,000+ recipients

Paws at the Pointe Presenting Sponsor: 1M impressions

YOUR SUPPORT SAVES LIVES

This highly anticipated golf event receives widespread attention through social media, email marketing and broadcast and print media, providing a unique and inexpensive way for you to reach out to the over one million pet owners in the Baltimore/Washington region.

Sponsors can choose to support Paws at the Pointe at a variety of levels, with benefits like your company's logo on advertising materials and the tournament's website, naming rights to areas of the course and more.

**Impressions are based on event, social, email and traditional media*

PRESENTING SPONSORSHIP: \$10,000

BENEFITS

The Presenting Sponsor receives exclusive naming rights to the event: Paws at the Pointe, presented by “your company name” along with:

- Two foursomes (8 golfers) at the event starting at Hole #1 with adoptable dogs and live Facebook coverage
- Priority logo placement and link on event website
- Priority company name and logo placement on emails, social media, and other pre and post event-related communications
- Recognition in pre-event media communications
- Logo on Paws at the Pointe flyers
- Logo on event premium given to participants
- Tee sign
- Company giveaways distributed to golfers (sponsor must provide)
- Priority logo placement on signage at the event
- Logo on event T-shirts



ACTIVITY SPONSORSHIP: \$2,500

BENEFITS

Activity Sponsors can choose naming rights of either gift bags, opening putt contest, boxed lunches, custom labeled water bottles OR the beverage cart along with:

- Priority logo placement and link on event website
- Post-event acknowledgement on social media
- Two foursomes (8 golfers) at the event
- Tee sign
- Logo placement on signage at the event

\$1,500 SPONSORSHIP

BENEFITS

- Logo placement on event website
- Post-event acknowledgement on social media
- One foursome at the event
- Tee sign
- Recognition on signage at the event

\$500 SPONSORSHIP

BENEFITS

- Two golfers at the event
- Tee sign
- Recognition on signage at the event

ADDITIONAL SPONSORSHIPS

- **\$250** Tee Sign Sponsor
- **\$100** Individual Golf Cart Sponsor
- A donation of any amount to the tournament will be a lifeline for Baltimore's homeless, abused and neglected animals



**TO SPONSOR PAWS
AT THE POINTE 2023,
PLEASE CONTACT
KPIKA@BARCS.ORG OR
CALL CORY GROSSMAN
AT 410-804-9289.**

OPEN DOORS, OPEN HEARTS

BARCS NEVER TURNS AWAY
AN ANIMAL IN NEED



ABOUT THE BALTIMORE ANIMAL RESCUE AND CARE SHELTER (BARCS)

BARCS is a nonprofit, 501(c)3 organization operating Maryland's largest animal shelter and pet adoption center. BARCS is an open-admission shelter, granting refuge to every abandoned, neglected, abused, lost or surrendered animal that comes through our door. A staggering 30 or more animals are surrendered to BARCS every day. No matter what the circumstance, we do not turn away any animal in need of shelter, food, medical care and a loving touch. Yearly, this equates to more than 10,000 dogs, cats, kittens, puppies, and even wildlife and exotic animals that need care and placement.

Learn more about our mission to save lives at www.BARCS.org.

ABOUT PAWS AT THE POINTE

For seven years, BARCS supporter and volunteer Cory Grossman has been planning and hosting the annual Paws at the Pointe golf tournament. For Cory, it was an easy fit to marry his two biggest passions to create a fun and lifesaving afternoon on the links. "After I adopted my dog, Lola, from Tara's Animal House Rescue by way of BARCS, I was inspired to create a fundraiser that could help save more dogs like her," said Cory. "I recognized that the two things that BARCS needs most is adopters and donations. I had already taken the first step by making Lola a part of my family, and that experience inspired me to try my hand at the second part: fundraising." Paws at the Pointe raises critical funding year after year, which has translated into food, shelter, medical care and lifesaving programs for the animals we serve.